

Intelligent Agents on the Web – Some Ideas and Challenges

Michael Rovatsos

Centre for Intelligent Systems and their Applications

School of
informatics



British University in Dubai
24th May 2005

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- ▶ A paradigm shift in systems development?

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- ▶ In this talk, I will discuss how multiagent systems can be used as a suitable technology for open systems using the Web as an example

Outline

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Agents and the Web

Agents & Multiagent Systems

The (Semantic) Web

The Interaction Perspective

Link Exchange Negotiations

Learning communication patterns

The ESB Architecture

Conclusions

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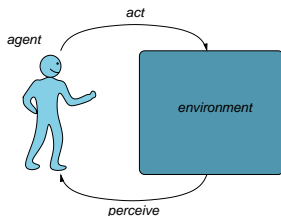
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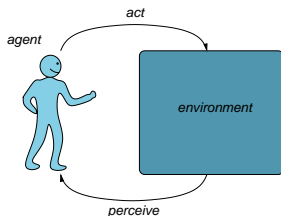
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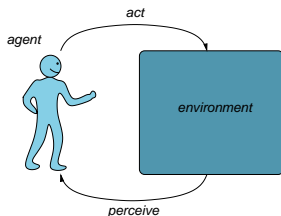


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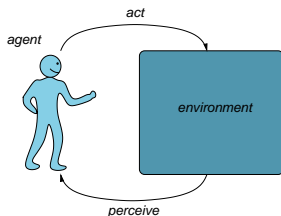


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A computer system that is capable of independent (autonomous) action on behalf of its user or owner

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- ▶ (Optional) additional features:
 - ▶ adaptiveness, mobility, lifelike qualities, real-time behaviour, sensorimotor capabilities, etc.

Controversy

Autonomous, situated in an environment, proactive and “intelligent” (in a way), but is it an agent?



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- ▶ All the relevant data is (or will soon be) on the Web, but in a form suitable for human processing only (it seems)

The Problem

This is what my homepage looks like to a machine:

The image shows a screenshot of a Mozilla Firefox browser window displaying a homepage. The browser's address bar shows the URL `http://homepages.inf.ed.ac.uk/mrovatso/`. The page content is annotated with several labels and arrows pointing to specific elements:

- name & picture**: Points to a small portrait photograph of a man.
- job title, affiliation**: Points to a line of text below the photo, which is mostly illegible but appears to contain a title and affiliation.
- contact details**: Points to a line of text, likely containing an email address or phone number.
- research**: Points to a bulleted list of text, representing research interests.
- teaching**: Points to another bulleted list of text, representing teaching responsibilities.
- e-mail**: Points to a line of text at the bottom of the page, likely a contact email address.

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 - ▶ Would I pay extra if they come to collect the car?
 - ▶ Can they repair the door lock too?

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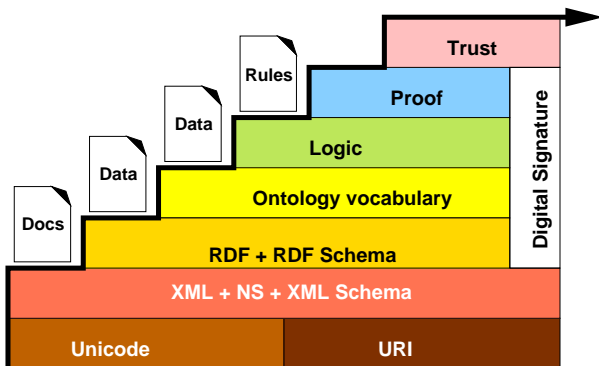
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- ▶ Agents: the programs that are going to use all this

Semantic Web Technologies: The Layer Cake



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 - ▶ Standardisation efforts (esp. SW languages)
 - ▶ Inference engines
 - ▶ Tools
- ▶ However, the **interaction perspective** has received fairly little attention so far
- ▶ In other words: The data is (or will be) out there, but where are the agents that are going to use it?

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 - ▶ Decrease the popularity of sites with unfavourable opinions

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- ▶ Agent goal: maximise opinion dissemination (in terms of some utility measure) through **negotiation** with other agent about link exchange
- ▶ System goal: increase linkage transparency on the WWW

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- ▶ Objective: develop methods to learn strategic application of negotiation strategies
- ▶ Two levels of complexity:
proposal-based/argumentation-based negotiation

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 - ▶ pairs of logical conditions and variable substitutions
 - ▶ occurrence counters representing previous enactments
- ▶ Combine hierarchical reinforcement learning methods, case-based reasoning and clustering techniques to learn “framing”, i.e. strategic use of frames

An example

$$\begin{aligned}
 F = & \left\langle \left\langle \begin{array}{l} \xrightarrow{5} \text{request}(A_1, A_2, X) \xrightarrow{3} \text{accept}(A_2, A_1, X) \\ \xrightarrow{2} \text{confirm}(A_1, A_2, X) \xrightarrow{2} \text{do}(A_2, X) \end{array} \right\rangle, \right. \\
 & \left\langle \{ \text{self}(A_1), \text{other}(A_2), \text{can}(A_1, \text{do}(A_1, X)) \}, \right. \\
 & \left. \{ \text{agent}(A_1), \text{agent}(A_2), \text{action}(X) \} \right\rangle, \\
 & \left\langle \xrightarrow{4} \langle [A_1/\text{agent}_1], [A_2/\text{agent}_2] \rangle, \right. \\
 & \left. \xrightarrow{1} \langle [A_1/\text{agent}_3], [A_2/\text{agent}_1], [X/\text{deliver_goods}] \rangle \right\rangle
 \end{aligned}$$

Proposal-based negotiation

$$F_1 = \langle \langle \overset{0}{\rightarrow} \text{request}(A, B, X) \overset{0}{\rightarrow} \text{accept}(B, A, X) \overset{0}{\rightarrow} \text{confirm}(A, B, X) \overset{0}{\rightarrow} \text{do}(B, X) \rangle, \langle \text{can}(B, X)@3, \text{effects}(X)@4 \rangle \rangle$$

$$\langle \overset{0}{\rightarrow} \langle \rangle \rangle$$

$$F_2 = \langle \langle \overset{0}{\rightarrow} \text{request}(A, B, X) \overset{0}{\rightarrow} \text{propose}(B, A, Y) \overset{0}{\rightarrow} \text{accept}(A, B, Y) \overset{0}{\rightarrow} \text{do}(B, Y) \rangle, \langle \{ \text{can}(B, Y)@3, \text{effects}(Y)@4 \} \rangle \rangle$$

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$$F_3 = \langle \langle \overset{0}{\rightarrow} \text{request}(A, B, X) \overset{0}{\rightarrow} \text{propose-also}(B, A, Y) \overset{0}{\rightarrow} \text{accept}(A, B, Y) \overset{0}{\rightarrow} \text{do}(B, X) \overset{0}{\rightarrow} \text{do}(A, Y) \rangle, \langle \{ \text{can}(B, X)@3, \text{effects}(X)@4, \text{can}(A, Y)@4, \text{effects}(Y)@5 \} \rangle \rangle$$

$$\langle \overset{0}{\rightarrow} \langle \rangle \rangle$$

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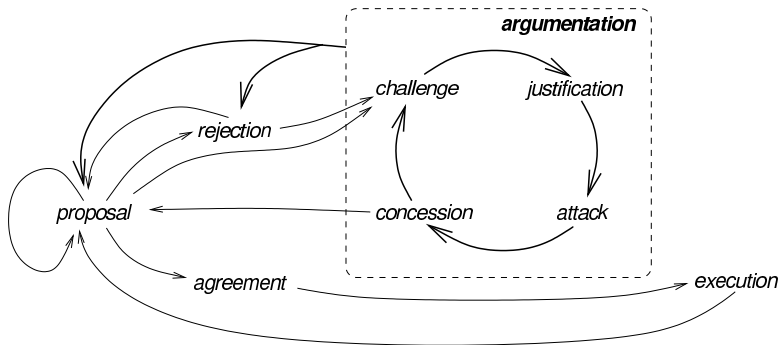
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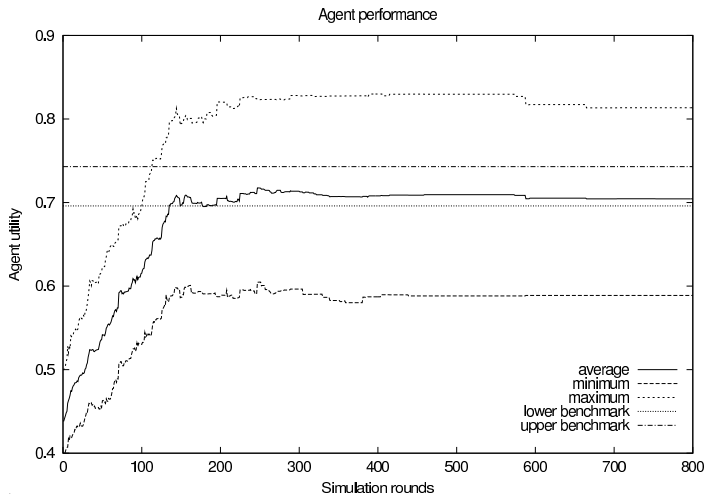
IBN – Dialogue model



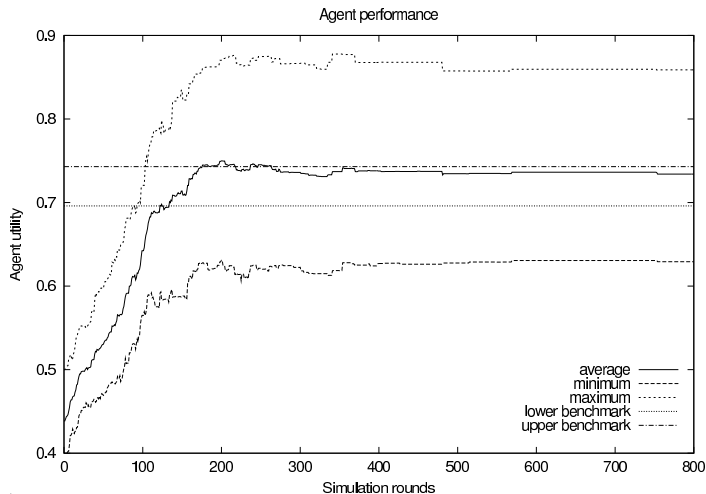
IBN frames – Example

$$\begin{aligned}
 F_{AGM} = & \left\langle \left\langle \overset{0}{\rightarrow} \text{request}(A, B, X) \overset{0}{\rightarrow} \text{ask-reason}(B, A, \text{request}(X)) \overset{0}{\rightarrow} \right. \right. \\
 & \text{inform-goal}(A, B, G) \overset{0}{\rightarrow} \\
 & \text{attack-goal}(B, A, \text{alternative-action}(Y)) \\
 & \left. \overset{0}{\rightarrow} \text{concede}(A, B, Y) \overset{0}{\rightarrow} \text{do}(B, Y) \right\rangle, \\
 & \left\langle \{ \text{can}(B, X), \text{goal}(A, G), \text{achieves}(X, G), \text{achieves}(Y, G), \right. \\
 & \left. X \neq Y, \text{can}(B, Y)@5, \text{effects}(Y)@6 \} \right\rangle, \left\langle \overset{0}{\rightarrow} \langle \rangle \right\rangle
 \end{aligned}$$

Without Frame Learning



With Frame Learning



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Agents and the Web

Learning communication patterns

The ESB Architecture

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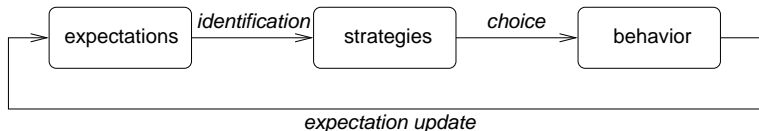
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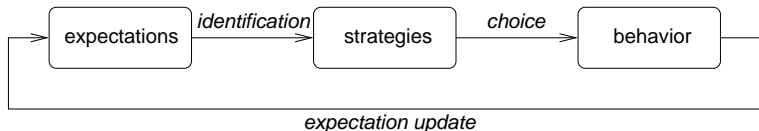
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The ESB Feedback Loop



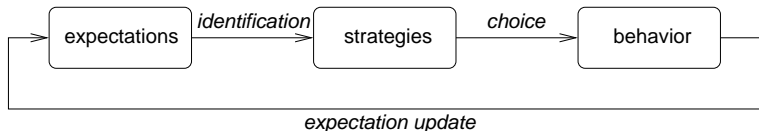
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- ▶ Agent-level (cognitive) vs. system-level (social) views (managing one's own interactions versus controlling open systems)
- ▶ A closer look reveals that this nothing but a learning loop for **interaction learning**

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- ▶ Successfully applied in complex multiagent negotiation scenarios ➡ a good example for applying the ESB principles

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- ▶ Vision: Semantic Web ➡ Strategic Web

The End

Thank you for your attention!