



16TH EUROPEAN CONFERENCE ON  
**COMPUTER VISION**  
**SEC, GLASGOW**  
**23 - 28 August 2020**

Partnership Opportunities

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# Invitation to participate

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We are delighted to announce that the European Conference on Computer Vision (ECCV) will be taking place at the Scottish Event Campus (SEC) from 23 – 28 August 2020 and we would like to invite you and your company to join us.

From promising start-ups and creative standouts to the biggest industry leaders, this conference will be a showcase of companies that are pushing the boundaries of what's possible with computer vision and machine learning technologies. This is an excellent opportunity for businesses in the industry to engage with professionals in this field and approach their target market.

This conference will attract a wide range of delegates, including professors, students, researchers, budding entrepreneurs and technologists to cross paths and exchange the latest and newest ideas.

It is expected that delegate numbers will be in excess of 4,000 visiting Glasgow from over 50 countries.

This prospectus should provide you with all of the information you require however, if you wish to discuss a bespoke package, we would welcome your suggestions.

We very much look forward to working with you and welcoming you to Glasgow in 2020!

## **Scientific Committee**

**Professor Vittorio Ferrari**

**Professor Bob Fisher**

**Research Director Cordelia Schmid**

**Professor Emanuele Trucco**



# About the Conference

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The European Conference on Computer Vision (ECCV) is one of the top conferences for researchers in this field, together with the IEEE conferences ICCV (international Conference on Computer Vision) and CVPR (Computer Vision and Pattern Recognition). Similar to ICCV and CVPR in scope it covers cutting-edge developments in image and video analysis, AI / deep learning methods for CV, and a rich spectrum of applications including security, healthcare, big data, and many more. ECCV is held biennially, in alternation with the International Conference on Computer Vision. Like ICCV and CVPR, it is considered an important conference in computer vision. It was first held in 1990 in Antibes (France) with subsequent conferences in Santa Margherita Ligure (Italy) in 1992, Stockholm (Sweden) in 1994, Cambridge (UK) in 1996, Freiburg (Germany) in 1998, Dublin (Ireland) in 2000, Copenhagen (Denmark) in 2002, Prague (Czech Republic) in 2004, Graz (Austria) in 2006, Marseille (France) in 2008, Heraklion (Greece) in 2010, Florence (Italy) in 2012, Zürich (Switzerland) in 2014, Amsterdam (Holland) in 2016, and Munich (Germany) in 2018. To our great delight, the 16th conference will be held in Glasgow, Scotland, United Kingdom.

Like other top computer vision conferences, ECCV has tutorial talks, technical sessions, and poster sessions. The conference is usually spread over seven days with the main technical program occupying four days in the middle, and tutorial and workshops, focussed on specific topics, being held in the beginning and at the end.

## Organising committee

Professor Horst Bischof  
Professor Thomas Brox  
Professor Vittorio Ferrari  
Professor Bob Fisher  
Associate Professor Dr Jan Michael Frahm  
Professor Steven McKenna  
Professor Yvan Petillot  
Research Director Cordelia Schmid  
Dr Paul Siebert  
Professor Emanuele Trucco  
Associate Professor Dr Andrea Vedaldi



# About Glasgow

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Glasgow is a vibrant and compact city with plenty to offer delegates outside of conference sessions.

The city has a range of cultural attractions including many museums and art galleries offering free entry, such as the stunning Kelvingrove Art Gallery and Museum and the award-winning Riverside Museum. Visitors can explore the works of artist and architect Charles Rennie Mackintosh, walk the city centre Art Mural Trail or take a stroll through one of the many parks and green spaces.

Delegates can look forward to a warm welcome in a city voted 'world's friendliest city' by Rough Guides.

## Gateway to Scotland

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## The venue

ECCV 2020 will be hosted by the Scottish Event Campus (SEC). Built on the site of the former Queen's Dock on the North bank of the River Clyde, the SEC has established an enviable reputation for hosting international events of all sizes including the 2014 Commonwealth Games. This is a superb venue offering outstanding facilities and technology to ensure a successful conference.

# Why Participate

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Enhance your credibility, expand your loyalty and build opportunities with new and existing clients



Gain access to information about the latest technical developments



Reinforce and strengthen your brand position



Network with like-minded industry members and delegates



Promote your products and services to a large, international audience



Generate new ideas and gather new knowledge



Foster new business relationships in a growing and fast paced industry



Connect directly to hard to reach influencers & decision makers within the community



Collaborate with those who use your products and services whilst showcasing your company



Have direct access to a large pool of potential recruits e.g. students completing their postgraduate degrees (PhD, MSc) from high-quality, international research centres



Obtain a unique snapshot on cutting-edge research in computer vision and AI for video and image analysis, and its applications

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**INCREASE YOUR REACH.  
STRENGTHEN YOUR IMPACT.  
BOLSTER YOUR INFLUENCE.**

# Key Dates

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**Main Conference**  
23 – 28 August 2020



**Registration opens**  
January 2020



**Paper Submission Deadline**  
March 2020



**Decisions to Authors**  
May 2020



**End of Early Bird Registration**  
June 2020



# Partnership Package Overview

<b>PARTNERSHIP PACKAGES</b>	<b>Diamond £17,500</b>	<b>Platinum £13,500</b>	<b>Gold £9,000</b>	<b>Silver £5,000</b>	<b>Start-up £1,950</b>
Branding on ECCV 2020 partners page of website	✓	✓	✓	✓	✓
Use of ECCV 2020 logo in your promotional activities	✓	✓	✓	✓	✓
Premium Exhibition space	18 sqm (6m x 3m)	12 sqm (4m x 3m)	9 sqm (3m x 3m)	6 sqm (3m x 2m)	Table Top
Complimentary delegate passes	4	3	2	1	
Complimentary Gala dinner passes	4	3	2	1	
Complimentary exhibitor passes	4	3	2	2	2
Exposure on the ECCV 2020 App	✓	✓	✓	✓	✓
Digital branding at the venue	Diamond Tier	Platinum Tier	Gold Tier	Silver Tier	
Insert into the delegate pack	✓	✓	✓	✓	
Acknowledgement on all social media platforms	✓	✓	✓	✓	
Recognised in all communications to registered delegates	✓	✓	✓		
Recognised in all visitor promotional campaigns	✓				
Featured Partner articles on the ECCV Website - Industry Updates	3	2	1		
Recognised from the podium	At all plenary sessions & the closing remarks	At the start of each day's plenary session			
70 word e-mail blast to our registered attendees via our delegate update e-zine	2	1			
Website Promotional Package	✓	✓			



# Partnership Package Opportunities

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## Diamond Partnership

**£17,500**

- Premium 18 sqm exhibition space
- Conference delegate passes x 4
- Exhibitor passes x 4
- Gala dinner tickets x 4
- Partnership recognition at ECCV 2020 plenary sessions and closing remarks
- Diamond tier digital branding at the conference venue
- Company logo, description and URL highlighted on the ECCV 2020 website
- Exposure on the ECCV 2020 app
- Use of ECCV 2020 logo in your promotional activities
- Website promotional package
- One flyer or promotional item (supplied by partner) included in the delegate pack
- Acknowledgement of partnership on all social media platforms
- Recognition of partnership in all communications issued to registered delegates
- 70 word email blast issued to all registered delegates x 2
- Recognition of partnership in all visitor promotional campaigns
- Featured partner articles on the ECCV 2020 website as Industry Updates x 3

## Platinum Partnership

**£13,500**

- Premium 12 sqm exhibition space
- Conference delegate passes x 3
- Exhibitor passes x 3
- Gala dinner tickets x 3
- Partnership recognition at the start of each days ECCV 2020 plenary session
- Platinum tier digital branding at the conference venue
- Company logo, description and URL highlighted on the ECCV 2020 website
- Exposure on the ECCV 2020 app
- Use of ECCV 2020 logo in your promotional activities
- Website promotional package
- One flyer or promotional item (supplied by partner) included in the delegate pack
- Acknowledgement of partnership on all social media platforms
- Recognition of partnership in all communications issued to registered delegates
- 70 word email blast issued to all registered delegates x 1
- Featured partner articles on the ECCV 2020 website as Industry Updates x 2

## Gold Partnership

**£9,000**

- Premium 9 sqm exhibition space
- Conference delegate passes x 2
- Exhibitor passes x 2
- Gala dinner tickets x 2
- Gold tier digital branding at the conference venue
- Company logo, description and URL highlighted on the ECCV 2020 website
- Exposure on the ECCV 2020 app
- Use of ECCV 2020 logo in your promotional activities
- One flyer or promotional item (supplied by partner) included in the delegate pack
- Acknowledgement of partnership on all social media platforms
- Recognition of partnership in all communications issued to registered delegates
- Featured partner articles on the ECCV 2020 website as Industry Updates x 1

## Silver Partnership

**£5,000**

- Premium 6 sqm exhibition space
- Conference delegate passes x 1
- Exhibitor passes x 2
- Gala dinner tickets x 1
- Silver tier digital branding at the conference venue
- Company logo, description and URL highlighted on the ECCV 2020 website
- Exposure on the ECCV 2020 app
- Use of ECCV 2020 logo in your promotional activities
- One flyer or promotional item (supplied by partner) included in the delegate pack
- Acknowledgement of partnership on all social media platforms

## Start-up Partnership

**£1,950**

*Available only to companies with a maximum number of 10 employees and in business less than 3 years*

- Table top exhibition space 2m x 2m
- Exhibitor passes x 2
- Company logo, description and URL highlighted on the ECCV 2020 website
- Exposure on the ECCV 2020 app
- Use of ECCV 2020 logo in your promotional activities

# Social Programme Partnership

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## Welcome Reception

**£10,000**

The Welcome Reception is a fantastic opportunity to raise your brand profile and network with delegates in a social setting. This package includes:

- Acknowledgment of your partnership during the welcome speech
- Partner branding at the venue during the welcome reception
- Acknowledgement of your partnership on the ECCV 2020 website
- Opportunity to place a pull-up banner at the entrance to the venue (2m x1m), partner to provide banner



## Gala Dinner

**£15,000**

Align your brand with the social event of the conference and enjoy a fantastic opportunity to network with delegates on the evening. Your company will receive the following branding inventory:

Your company will receive the following:

- Branding on the social programme page of website to include your organisation's logo and biography.
- Approximately four email campaigns promoting the congress with your company listed as a Gala Dinner Partner (subject to booking date).
- "Thank you to our Dinner Partners" holding slide projected within the congress dinner venue.
- 4 Complimentary tickets to the Gala Dinner
- 2 Complimentary registrations
- Company logo to be included on all e-invites placed by ECCV 2020.
- Company logo to be included on major signage on the evening
- Exclusive branding opportunities on the dinner menus.
- Acknowledgement by the Chairman at the welcome reception of the dinner.
- A half page colour advert in congress programme.

### **YOU WILL HAVE THE OPPORTUNITY TO PROVIDE:**

- A two-minute introduction to the dinner guests and dinner toast
- A gift for each guest on the tables.



Any queries please contact  
[ECCV2020Sponsorship@  
conferencepartners.com](mailto:ECCV2020Sponsorship@conferencepartners.com)

# Individual Partnership Opportunities

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Delegate badge  
**£4,500**



Lunch break  
**£4,500 per day**



Congress lanyards  
(client to supply)  
**£3,950**



Refreshment break  
**£2,500 per day**



Delegate bag  
**£7,000**



Poster award  
**£3,500**



Branded t-Shirts  
**£9,500**



Meeting zone - Branded  
area at the venue **£5,500**



Conference pen  
**£2,250**



Branded mobile/tablet  
recharging unit  
**£6,500 per unit**



Delegate USB  
**£5,500**



Rotating MPU advert on  
the conference website  
home page **£850**



Headline conference  
app partner  
**£7,500**



Full page advert in the  
Conference programme  
**£2,500**



Rolling banner on the  
conference APP **£750**



Delegate bag insert  
**£1,250**



App push notification (pre,  
post or during conference  
breaks) **£650**



Pre conference e-shot  
with our delegate e-zine  
**£1,250**

Further details of the specific branding on all of the above will be supplied on request.

# Exhibition Opportunities

We have created a bustling exhibition area which will provide a great opportunity for exhibitors to interact with their audience. The exhibition area will be accommodating innovation such as a recharging area, posters as well as catering so, we are expecting the audience to visit frequently and stay for longer.

New for 2020! The first five bookings will receive a complimentary push notification during the conference.

## Exhibition rates

Area	Shell price
9sqm (3m x 3m)	£4,950
6sqm (3m x 2m)	£3,300

### The price includes:

- Sign with company name in standard text
- Power supply (standard)
- Wifi
- One trestle table and two chairs
- Spotlight
- Cleaning
- Two exhibitor passes, additional exhibitor passes can be purchased at a rate of £250
- Company listing in the conference app

### Space Only Exhibition

Exhibitors can purchase 'space only' at a rate of £450 per square metre. This is space on the exhibition floor only and measured to your specified size.

All additional AV equipment, furniture, catering etc can be booked through out preferred suppliers. Their details will be available to all exhibitors and sponsors in early February 2020

Note: All VAT registered UK organisations availing of Partnership and exhibition opportunities are subject to VAT at 20%. All VAT registered EU organisations will not be charged VAT on Partnership if a VAT number is included on the booking contract below. All exhibition is subject to VAT at 20%.

# Terms and Conditions

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## Acceptance of General Terms

Those wishing to participate as a partner or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

## Letter of Commitment

If you would like to be a partner or exhibitor, please complete and return the relevant booking / application form(s) ensuring that you indicate you have read and agree to the ECCV 2020 code of conduct. Upon receipt of the completed booking form, Conference Partners Ltd will then proceed to issue your company the necessary invoice with full payment instructions.

## Cancellation of ECCV 2020

It is mutually agreed that in the event of total or partial cancellation of the meeting due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and ECCV 2020 shall determine an equitable basis for the refund of a portion of the partnership item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is ECCV 2020 responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

## Payment Terms

### Payment Policy

All prices are quoted exclusive of VAT, unless otherwise stated. Partners and exhibitors will be invoiced as follows:

- 100% of package will be invoiced on receipt of application
- All payments must be made in GBP.
- If a partner/exhibitor pays registration fees for invited participants, these fees cannot be offset against the partnership/exhibition amount; this applies to all categories of partners. Registration fees must be paid separately in all cases.

### Cancellation Policy

Cancellations and changes to your original booking must be made in writing to Conference Partners Ltd. For cancellations made:

- Cancellation received in writing to Email: [ECCV2020Sponsorship@conferencepartners.com](mailto:ECCV2020Sponsorship@conferencepartners.com) cancellation fee of 60% will be applied from date of booking.
- Cancellation received in writing to Email: [ECCV2020Sponsorship@conferencepartners.com](mailto:ECCV2020Sponsorship@conferencepartners.com) received within six months will incur a cancellation fee of 100%.

## Unscheduled Meetings and Events

During ECCV 2020, no participant, partner or exhibitor may organise, attend or favour meetings, gatherings or any other events, relating to the topics covered by the conference, which shall not have been reported to, and approved by, the organising committee beforehand.

## Staffing of Stands

Exhibitors will be required to ensure that their stands are staffed during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

## Product Disclaimer

ECCV 2020 does not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the meeting.

## ECCV 2020 Logo

Exhibitors and partners are permitted to use the ECCV 2020 logo which can be obtained from the organisers upon request.

## Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitor's goods and exhibitors are reminded that they should undertake the arrangement a public liability insurance policy providing cover for any/ all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

## Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

## Damage

Partners and exhibitors shall leave the shell scheme and hired equipment in the same good condition that it was found in and will be liable for any damage caused as a result of their facilities and decoration.

## Distribution of Materials

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within the pre-reserved meeting room. Please seek approval prior to handing out any consumable products.

## Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

## Trademarks and Logos

The partners and exhibitors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.



# Contact Details

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**Colm O'Grady**, Commercial Director  
Tel: + 353 (0)87 223 3477  
Email: : [ECCV2020Sponsorship@conferencepartners.com](mailto:ECCV2020Sponsorship@conferencepartners.com)  
Website: [www.conferencepartners.com](http://www.conferencepartners.com)